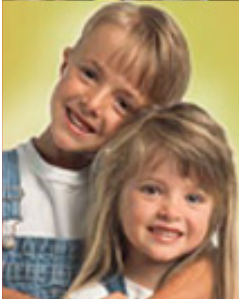


Prevent Child Abuse.

Child Abuse Council 2009 Lifesaver Campaign



www.childabuseqc.org



2009 Lifesaver Campaign Sponsorships



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2009 Lifesaver Campaign Sponsorships



The Need in the Quad Cities



Last year, right here in the Quad Cities, there were over 1,500 confirmed cases of child abuse.



Research shows that child victims of abuse and neglect grow up having trouble in school, are more likely to suffer from substance and alcohol abuse, and may suffer from depression and low self-esteem. These victims are more likely to become involved with the criminal justice system, and are several times more likely to continue the cycle of abuse by abusing their own children.

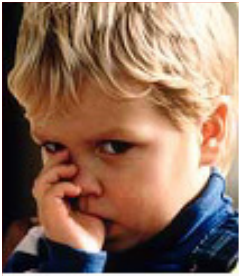


Today's children are our future parents, workers, teachers and community leaders. They need healthy family relationships in order to develop and grow into productive, contributing adults.



The Child Abuse Council has been working to protect children by building stronger family relationships for more than 30 years. Your gift can help ensure another 30 years of help to families in need ... right here at home in the Quad Cities.





2009 Lifesaver Campaign Sponsorships



How The Child Abuse Council Helps

Each year the Child Abuse Council delivers programs and services to over 1,800 individuals in 3 main service areas:



Children's Trauma Services

- Sexual abuse treatment and counseling
- Physical/sexual abuse assessments
- Trauma and loss counseling
- Psycho-social diagnostic evaluations
- Intervention for young children exposed to violence



New Parent Services

- New parent hospital visits
- New parent home visitation
- New parent training for dads
- Child development newsletters
- Doula Services



Community Education & Outreach

- Speakers bureau
- Personal safety training for children
- Mandatory reporter training
- Annual conference for professionals





2009 Lifesaver Campaign Sponsorships



How You Can Help:

Annual Lifesaver Campaign

The Lifesaver Campaign is our only public fund raiser, mobilizing community support for our programs and services. On June 20, 2009 over 300 volunteers will exchange Lifesaver candy and child abuse prevention materials for canister donations at 30+ local retail stores.

2009 GOALS



1. Raise \$100,000 to support local child abuse prevention, treatment, and education services.
2. Increase community awareness of child abuse and neglect issues, the Child Abuse Council, and the services we provide.

2009 Lifesaver Locations

- HyVee
 - Bettendorf
 - Davenport
 - Milan
 - Moline
 - Silvis
- Country Market
- Fareway
 - Rock Island
 - Bettendorf
 - Davenport
 - Moline
- BlackHawk State Bank
- Jewel
 - Rock Island
 - East Moline
 - Moline
 - Silvis
- K & K TruValue
- K-Mart
 - Bettendorf
 - Davenport (2)
 - Moline
 - Rock Island
- Oscar Mayer
- Packaging Technology
- RIA Commissary
- Sam's Club
- Schnucks
- Walgreens
- WalMart
 - Davenport
 - Davenport (2)
 - Moline
 - Silvis





2009 Lifesaver Campaign Sponsorships



How Your Sponsorship Helps:



Healthy Families Program

A voluntary home visiting program that educates and supports overburdened new parents during the critical first years of a child's life. For those families needing extended support, services are available until the child is 5 years of age.



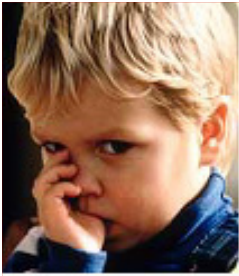
The Doula Program provides prenatal support to teens, ages 13-19. A Doula helps to promote positive healthy practices for developing baby and new parent.



Your Sponsorship At Work

An investment of \$10,000 provides one year of weekly home visits for overburdened parents.





2009 Lifesaver Campaign Sponsorships



How Your Sponsorship Helps:



Children's Trauma Services

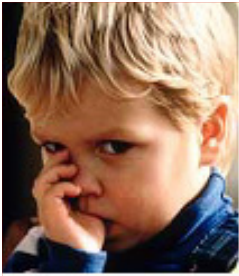
Provides diagnostic assessments, brief trauma intervention, and clinical counseling for victims of serious physical or sexual abuse and children who witness family and community violence.



Your Sponsorship At Work

An investment of \$5,000 funds diagnostic assessments for 10 children and their families or 70 hours of counseling for sexually abused children.





2009 Lifesaver Campaign Sponsorships



How Your Sponsorship Helps:



Community Education Services

Provides training on child abuse topics, such as Shaken Baby Syndrome, to schools, child care facilities, churches, and other community-based organizations. Also equips mandatory reporters with the essential skills to identify and report child abuse.



Your Sponsorship At Work

An investment of \$3,000 supports 60 hours of prevention education or 40 hours of training for mandatory reporters.



2009 Lifesaver Campaign Sponsorships

How Your Sponsorship Helps:

Community Education Services

Provides our Talking About Touching personal safety training to young children enrolled in Head Start or pre-K programs, helping them to learn safety rules regarding safe and unsafe touch.

Your Sponsorship At Work

\$1,000 provides 28 safety classes to children.





2009 Lifesaver Campaign Sponsorships

Lifesaver Campaign Sponsorship Levels and Benefits

\$10,000 Presenting Sponsor

- Logo on TV PSA
- Logo on Lifesaver volunteer t-shirts
- Logo posted at all canister locations (35 locations)
- Logo in QCT and Dispatch/Argus ads
- Framed certificate for company office
- Company logo in special event program
- 10 special event tickets
- Recognition in CAC newsletter and annual report

\$5,000 Special Event Sponsor

- Logo in special event program
- Logo on Lifesaver volunteer t-shirts
- Company name in QCT and Dispatch/Argus ads
- Framed certificate for company office
- 6 special event tickets
- Recognition in CAC newsletter and annual report

\$1,000 + Supporting Sponsor

- Name on Lifesaver volunteer t-shirts
- Company name in QCT and Dispatch/Argus ads
- Framed certificate for company office
- Listing in CAC newsletter and annual report

\$500 Buy a Case Sponsor

- Listing in CAC newsletter and annual report

All sponsors share in the satisfaction that your company or organization is a visible partner in the fight to protect the lives of children right here in the QCA. Quad City residents consistently identify child abuse prevention as one of the community's top priorities.





2009 Lifesaver Campaign Sponsorships



2008 Corporate Sponsors



\$10,000 Presenting Sponsors

- Riverboat Development Authority
- ALCOA



\$5,000 Special Event Sponsors

- Riverboat Development Authority
- WQAD TV NewsChannel 8



\$1,000 + Supporting Sponsors

- Dispatch/Argus/Leader
- Exchange Club of the Quad Cities
- First Midwest Bank
- McLaughlin Body Co.
- Moline Kiwanis
- North Scott Rotary
- Potter Family Foundation
- Q.C. Federation of Labor
- Quad City Times
- Rock Island Noon Optimists
- UFCW Local No. 431

Special Promotions

- Texas Roadhouse
- Kraft/Oscar Mayer
- Logistic Services, Inc.
- Packaging Technologies





2009 Lifesaver Campaign Sponsorships

Sponsorship Agreement



Sponsorship Level:

By: _____
sponsor

Date: _____

By: _____
CAC

Date: _____

Thank you...for keeping our children safe.

