

How We Prevent CHILD ABUSE IN IOWA

A community that invests in families will see the reward as more children grow up to reach their full potential



Prevent Child Abuse Iowa



90% of a child's brain is developed in the first five years

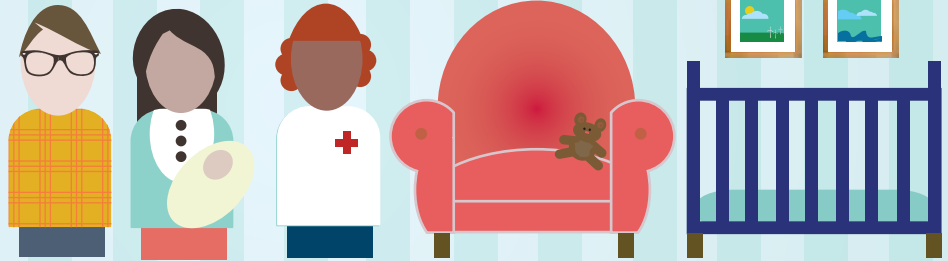
A safe, **nurturing environment** enables a child's healthy development

FIVE protective factors strengthen a child's environment



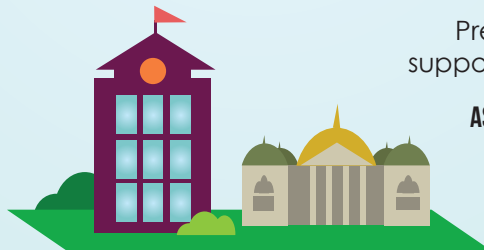
Community groups build protective factors:

- EDUCATION
- PARENT SUPPORT
- OUTREACH



Prevent Child Abuse Iowa supports these efforts through

- ASSISTANCE TO COMMUNITY GROUPS
- ADVOCACY AMONG STATE LEADERS
- AWARENESS ON PREVENTION



As a result, **50,000 children** are more likely to grow up free from abuse and empowered to reach their full potential each year.

BUT STILL TODAY...



Children face **costly health and social challenges** because of abuse



For every \$50 spent to treat child abuse, **only \$1** is spent to prevent it



Support is not available for every family that could benefit

WHAT YOU CAN DO

Be informed → *Advocate* → *Donate* → *Participate*

www.pcaiowa.org/get-involved