

# 2020 JULY 2019 – JUNE 2020 IMPACT REPORT



Our goals for every child are:



a safe and nurturing home



a secure parent-child relationship



an environment supporting successful growth and development

## The Child Abuse Council leads community efforts to eliminate child abuse and neglect by strengthening children and families through treatment, education, and prevention.

This year, our programs quickly adapted to continue our mission during the unprecedented Covid-19 pandemic. Covid-19 increased stress, isolation, and the risk of child abuse and childhood trauma. Your support helped the children and families in our community recover from this trauma.

Over 90% of abuse happens at the hands of someone the child knows, loves and trusts.

(Darkness to Light, 2017)

### ADVERSE CHILDHOOD EXPERIENCES

Childhood experiences impact future physical and mental health and opportunity. Much of the foundational research about Adverse Childhood Experiences (ACEs) shows they have important public health implications. **Thanks to your support, we are able to help children and adults affected by ACEs build resilience and lead healthier lives.**

- Physical Abuse
- Emotional Abuse
- Sexual Abuse
- Physical Neglect
- Emotional Neglect
- Household member who suffered from mental health issues
- Loss of a parent due to death, divorce, or abandonment
- Household member addicted to illegal drugs and/or alcohol
- Household member who was incarcerated
- Witnessing domestic violence against parent or caregiver
- Natural Disaster
- Homelessness
- Historical Trauma

(Prevent Child Abuse Illinois, 2020)

Average of 5 children per day die of abuse and/or neglect

(Child Maltreatment Report Administration for Children and Families, Department of Health and Human Services)

# 4,500

Reports of child abuse and neglect in the Quad Cities region last year

# 33% INCREASE SINCE 2019

# SUCCESS STORIES

## Navigating Media and Technology with Kids during a Pandemic

Christy, mom to children ages 4 and 7, recently relocated to escape an abusive living situation. Christy found her way to a Parenting Class offered at her child's preschool by our Community Education team. She attended two classes before the pandemic hit – the first about Kids, Media, and Technology Safety and the second one about Managing Stress. During shelter in place orders, Christy reached out to our Prevention Education Specialist to see how to apply the skills she'd learned during the pandemic. With your help, our staff was able to provide Christy with continued support, encouragement and resources – giving her the strength and confidence she needed to help her kids and bring her family closer together.

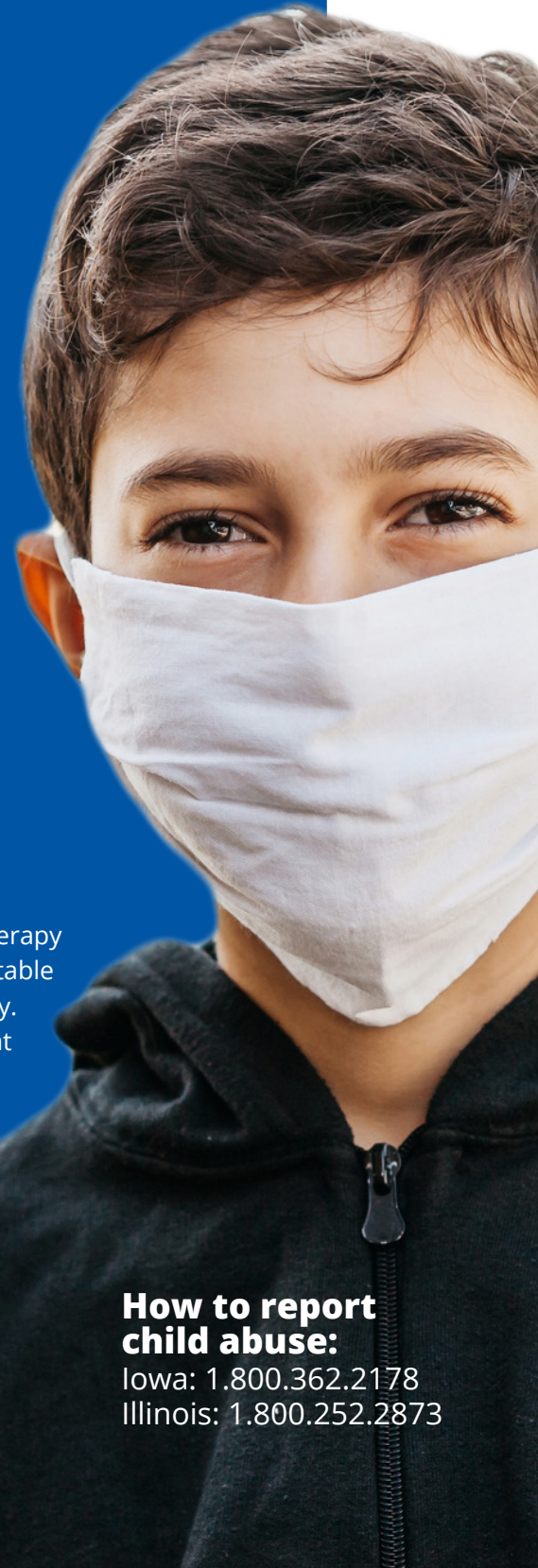


## Virtual "Tea Party" Play Therapy

Brynn, a 4-year-old Safe from the Start client, had a tough time engaging in therapy when it transferred to a virtual platform. To help Brynn become more comfortable with the new environment, Brittany, her therapist, organized a virtual tea party. After "pouring" tea into each other's cups through a screen, Brynn realized that Brittany could still see and hear everything and reengaged in therapeutic activities!

# 97%

of families served feel the Doula program increased their confidence as parents



# 100%

of child abuse is PREVENTABLE

**How to report child abuse:**

Iowa: 1.800.362.2178  
Illinois: 1.800.252.2873



In mid-March, Iowa and Illinois shuttered businesses, closed schools and childcare centers, restricted hospital visitors, and encourage people to shelter at home. Your investment in our mission allowed the Child Abuse Council team to creatively adjust our service delivery models to ensure our programs met the needs of our community.

### VIRTUAL CONNECTIONS during stay-at-home order

**51**  
virtual prenatal home visits



**75**  
virtual home visits

**59**  
virtual play therapy sessions

**300**  
virtual CASA volunteer training hours

**476**  
Trauma Informed virtual training and presentation participants

**1,240**  
participants attended virtual classes, presentations, or trainings

**6,300** children and families kept safe this year through **PREVENTION, EDUCATION & TREATMENT**



**97%**  
of families served feel the Doula program increased their confidence as parents



**100%**  
Healthy Families participants felt less isolated



**229**  
forensic interviews and exams



**211**  
children engaged in play therapy



**91**  
families participated in home-visiting services



**35**  
early learning classrooms provided with early childhood mental health materials



**72**  
new dads completed Basic Training for New Dads

“I’ve really enjoyed the telehealth option because I was able to better understand what the therapist was trying to teach and could reinforce the techniques with my child during the week to help her communicate her feelings more clearly. The changes we’ve seen in behaviors at home has been wonderful!  
 – Safe From the Start Parent



**250%**  
 increase in personal safety knowledge of preschoolers



**138**  
 clients provided advocacy through CASA

## PROGRAMS

**24/7 Dad:** A 12-week parenting development and support program open to all fathers, taught by nationally certified Quad Cities dads.

**All Our Kids (AOK) Network:** Provides structure and support to prioritize partnerships and address barriers to ensure healthy starts for children in our community. We work to ensure services for children ages 0 to 5 are collaborative, comprehensive and reflect our community need.

**Basic Training for New Dads:** Taught by dads, for dads. Led by volunteers, it is the only program of its kind specifically for fathers preparing for the birth of a child.

**Child and Family Treatment and Assessment Services:** Facilitates screening and assessment services to increase the identification and treatment of children and families impacted by prenatal or environmental exposure to alcohol and/or substance use.

**Child Protection Center:** This welcoming home environment in Muscatine provides children a place to tell their story after abuse or neglect. Working with law enforcement, Department of Human Services, mental health providers and health care professionals, children receive forensic interviews, medical exams, coordinated team investigations and are treated with dignity and respect during the investigative process.

**Community Education and Training:** Delivering high-quality community education and training to professionals and parents, this program puts the adults in our community at the forefront of prevention and reinforces their responsibility to keep kids safe.

**Court Appointed Special Advocates (CASA):** An everyday citizen, specially trained to advocate in juvenile court for the best interests and safety of children ages 17 and younger involved in criminal proceedings as the victims of abuse and neglect. CASA volunteers gather information, identify resources and work in partnership with all parties in the case to ensure the child’s needs are met.

**Doula Services:** Assists parents before, during, and after childbirth; providing education and support to the family. This program ensures a baby has the best possible start in life.

**Families First:** From activities centered on the father/child relationship to weekly playgroups and regular parenting classes, we partner with the U.S. Army to support our service men and women and their families to decrease isolation and increase socialization.

**Healthy Families Home Visitation:** Provides new parents with accredited home visitation services to create a safe and nurturing environment for young children by building confidence and strengthening goal setting and attainment skills.

**Safe From the Start:** Provides therapy and case management to help children heal from trauma exposure and prevent future trauma from occurring by using play therapy services specifically for children ages 0-5. By supporting a child and family early, we prevent future potential obstacles such as truancy, juvenile delinquency, and physical and mental health challenges.

**Second Step:** A program paired with local preschools to provide children, teachers and parents with information they need to stay safe and prevent child sex abuse.

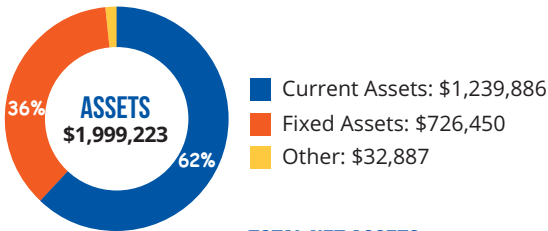
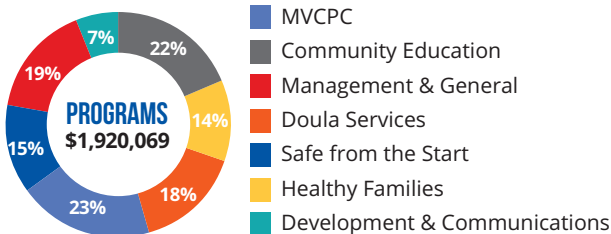
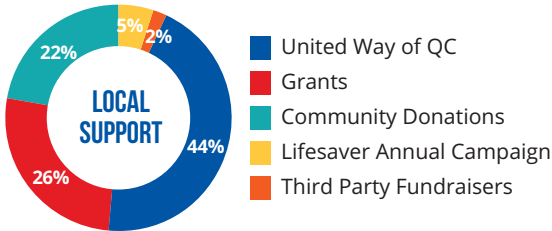
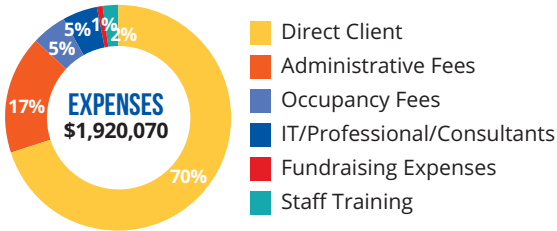
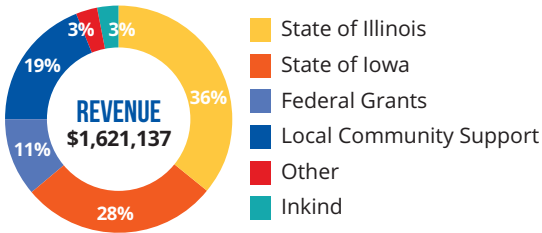
# Your investment makes a difference

Preventing childhood trauma is the single biggest return on investment and the most effective way to improve life outcomes and strengthen communities.

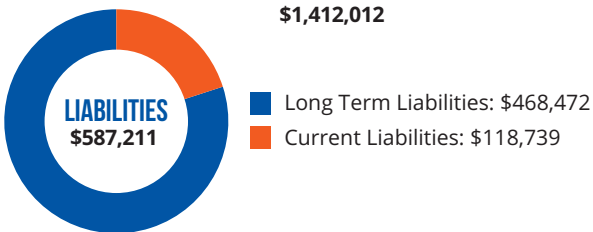
	<b>\$10</b> Provides one pre-school student with a 15-week program that introduces the topic of child sexual abuse within a general personal safety curriculum.	<b>\$500</b> Ensures a safe and thorough medical exam for a child involved with abuse.
<b>\$35</b> Helps a soon-to-be-father learn how to navigate his new role through training and support.	<b>\$50</b> Provides a military parent and their child with an organized playgroup, increasing social supports and providing better connections into our community.	<b>\$750</b> Delivers 6 months of weekly military support sessions for families, providing social connections and a safe place for support.
<b>\$100</b> Provides one teacher with training in child abuse prevention and equips them with the resources necessary to swiftly respond to suspected abuse and neglect.	<b>\$1,000</b> Provides one year of life changing therapy for a child who's experienced abuse.	
<b>\$250</b> Hosts a parent support group to increase social interaction, participate in a parent-child activity and link to community resources.	<b>\$2,500</b> Provides a family with one year of home visits teaching positive parenting techniques, goal-setting, and coordinated case management as well as support in achieving their educational, employment and housing goals to attain self-sufficiency.	
	<b>\$5,000</b> Provides at-risk parents with prenatal and postnatal care, birth support and vital resources to give their baby the best possible start in life.	

**CONTRIBUTE TODAY** [www.childabuseqc.org](http://www.childabuseqc.org)

# 2020 FINANCIALS



**TOTAL NET ASSETS**  
\$1,412,012



# 100%

of your investment stays in our region helping children and families in your *neighborhoods*

**\$25%** of our budget is from **YOU,** other caring individuals, and local grants



**\$248,562**  
**EVERY DAY**

Cost of child abuse and neglect in the Quad Cities area when factoring in cost of investigations, medical and mental health treatment, foster care, special education, juvenile and adult crime and chronic health problems

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# 10 ways YOU can make a difference for kids

1

## Donate

- Mail a check to 524 15th St., Moline, IL 61265
- Contribute online at [www.childabuseqc.org/donate](http://www.childabuseqc.org/donate)

2

**Set up a recurring donation** Consistent gifts add up, and help to provide stability to the organization. Go to [www.childabuseqc.org/donate](http://www.childabuseqc.org/donate) to establish a monthly contribution.

3

**Have a Facebook fundraiser** Create a fundraiser on Facebook for your birthday, wedding or any occasion to support the goal of ending child abuse. This also lets your friends know about us.

4

**Shop online with Amazon Smile** When you shop at [smile.amazon.com](http://smile.amazon.com) and choose the Child Abuse Council as your charitable organization, we receive 0.5% of the price of your eligible purchases.

5

**Leave a legacy with a charitable bequeath** Exercise your ability to guide the final distribution of your estate and designate a portion of your assets for the benefit and support of child abuse prevention.

6

**Celebrate a holiday, anniversary or any special occasion** with a charitable contribution, or remember a loved one with a gift on their behalf.

7

**Sponsor events and initiatives at the Child Abuse Council** Business or community members can make an investment in the work we do to end child abuse. Recognition and/or marketing opportunities available for your partnership!

8

**Make a gift of stock or securities** You can donate appreciated stock and generally receive tax benefits for doing so.

9

**Donate supplies to our participants.** New or gently used clothing, baby items (including diapers, pull ups, and new car seats) and cleaning supplies can be incredibly helpful to those we serve.

10

**Make time to talk to your friends and family about us.** While seemingly simple, the value of what we do is best relayed by our friends.



**DONATE TODAY**  
[www.childabuseqc.org](http://www.childabuseqc.org)