



Child Abuse Prevention Month – April 2024 Sponsorship Opportunities

April is Child Abuse Prevention Month, dedicated to raising awareness and preventing child abuse nationally. EveryChild hosts a number of activities during the month of April in our community to celebrate and promote the safe, healthy childhoods that every child deserves. The month concludes with our Celebrate Every Child Event, which is Thursday, April 25, 2024.

A variety of Child Abuse Prevention Month and Celebrate Every Child Event sponsorship options are available for you to help ensure a safe, healthy childhood for every child in our community, with specific benefits offered for each. Have other benefits you'd like to see? We're open to creativity and discussion!

Hero

Benefits:

- Limited opportunity
- Two reserved tables of 8 – with Company Table Tent - at the Celebrate Every Child Event on April 25
- Company logo on all television ads for Child Abuse Prevention Month
- Mentioned in all radio spots promoting Child Abuse Prevention Month
- Company logo on banner at all Child Abuse Prevention Month Pinwheel Gardens
- Mentioned in press release on Child Abuse Prevention Month activities
- Company logo on "Celebrate Every Child" t-shirts
- Company logo Celebrate Every Child event page
- Mentioned and tagged in EveryChild social media posts on Facebook, Instagram, and LinkedIn (we currently have over 4,000 followers on Social Media)
- Company logo on event invitations to Celebrate Every Child Event
- Full-page ad in Celebrate Every Child program
- Speaking opportunity available at Celebrate Every Child Event

Investment: \$7,500

Champion

Benefits:

- Reserved table of 8 – with Company Table Tent - at the Celebrate Every Child Event on April 25
- Company logo on banner at all Child Abuse Prevention Month Pinwheel Gardens
- Mentioned in press release on Child Abuse Prevention Month activities
- Company logo on "Celebrate Every Child" t-shirts
- Company logo on Celebrate Every Child event page
- Mentioned and tagged in EveryChild social media posts on Facebook, Instagram, and LinkedIn (we currently have over 4,000 followers on Social Media)
- Company logo on event invitations to Celebrate Every Child Event
- Half-page ad in Celebrate Every Child program
- Name recognition during Celebrate Every Child Event

Investment: \$5,000



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Leader

Benefits

- Reserved table of 8 – with Company Table Tent - at the Celebrate Every Child Event on April 25
- Company logo on “Celebrate Every Child” t-shirts
- Company logo on Celebrate Every Child event page
- Mentioned and tagged in EveryChild social media posts on Facebook, Instagram, and LinkedIn (we currently have over 4,000 followers on Social Media)
- Quarter-page ad in Celebrate Every Child program
- Specialty recognition during Celebrate Every Child Event

Investment: \$2,500

Advocate

Benefits:

- 8 tickets to the Celebrate Every Child Event on April 25
- Company name on “Celebrate Every Child” t-shirts
- Company name on a table marker
- Company name on Celebrate Every Child event page of the EveryChild website
- Mentioned and tagged in EveryChild social media posts on Facebook, Instagram, and LinkedIn (we currently have over 4,000 followers on Social Media)
- Name recognition during Celebrate Every Child Event

Investment: \$1,200

Friends of Every Child

Benefits:

- 2 tickets to the Celebrate Every Child Event on April 25
- Company name on Celebrate Every Child Event page of the EveryChild website
- Mentioned and tagged in EveryChild social media posts on Facebook, Instagram, and LinkedIn (we currently have over 4,000 followers on Social Media)
- Recognition during Celebrate Every Child Event

Investment: \$500

This list is neither extensive nor exclusive. Tailored sponsorships are available. Questions about sponsorships or benefits can be directed to Brooke Hendrickx at 309-736-7170, ext. 106, or email brookeh@foreverychild.org.